



- 环境资助者网络 -
CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE



2024

China Environmental Grantmakers Alliance (CEGA) Report





CONTENTS

1.	Chairpersons’ Message	02
2.	About CEGA	03
3.	2024 CEGA Highlights	04
4.	Annual Analysis of Environmental Grantmakers in China	08
4.1.	Environmental Grantmakers Analysis 2024: CEGA Members	08
4.2.	Environmental Grantmakers Analysis 2024: Non-members	19
4.3.	Analysis of Public Fundraising for Environmental Projects 2024	21
5.	2024 CEGA Selected Grantmaking Cases	23
	Appendix. Fields of Environmental Nonprofit Projects Adopted by CEGA (2023)	25

1 Chairpersons' Message



XIE Xiaohui
CEGA Co-Chair



YAO Yao
CEGA Co-Chair

2024 marks a pivotal year for global climate action. During the summer, southern China experienced the second most severe heatwave on record, with Guangzhou enduring its longest summer in history. In autumn, Typhoon Yagi broke the record for the strongest typhoon to make landfall in China during autumn. A series of extreme weather events have continued to sound the alarm on the climate crisis. Meanwhile, the Baku Climate Unity Pact reached at COP29 at the end of the year established, for the first time, a target for developed countries to provide at least 300 billion US dollars in climate finance annually by 2035. This has injected new political impetus into global climate action and underscored the collective determination of the international community to accelerate green transition.

2024 also marks the 7th anniversary of the establishment of China Environmental Grantmakers Alliance (CEGA). This year, we ushered in a crucial turning point in our development: starting from April, the project has become affiliated to All-China Environment Federation. Guided by the Decision-Making Committee, we have embarked on a new phase of development. Through diverse initiatives such as organizing thematic salons and deepening participation in international climate issues, we have continuously strengthened collaboration among members and responded to the mission of environmental philanthropy with strategic charity. The annual CEGA Report serves as a core platform for us to systematically analyze the environmental funding landscape and distill innovative practical experiences.

In the 2024 CEGA Report, we not only continued the comprehensive collection and analysis of funding data from both CEGA members and non-members but also added a new chapter titled "Analysis of Public Fundraising for Environmental Projects." This chapter focuses on public fundraising for environmental projects launched by public foundations in China, examining their fundraising performance in 2024 to further present a comprehensive picture of domestic environmental funding. Additionally, we organized the 3rd Excellent Grantmaking Case Sharing Activity, with a special focus on cutting-edge fields such as climate change, biodiversity, cross-sector collaboration, and international cooperation. We have delved into the practical wisdom of members to provide the industry with more timely and actionable examples.

As CEGA continues to move forward, the cooperation among members has deepened, and the outcomes of joint initiatives have been remarkable. This has inspired us to continuously innovate our perspectives and methods in report compilation, striving to more accurately present the annual contributions of Chinese environmental grantmakers and provide valuable insights for the high-quality development of the industry. We look forward to receiving valuable comments from readers to jointly promote the upgrading of the environmental grantmaking industry.

Finally, we sincerely thank all CEGA members for their active participation, the CEGA Secretariat for their professional organization and meticulous planning, CCiA team for their strong support in report compilation, and All-China Environment Federation for providing operational support to CEGA.

2 About CEGA



CEGA (China Environmental Grantmakers Alliance), launched in Beijing on 29th January 2018, serves as a collaborative and information exchange platform for Chinese environmental grantmakers. CEGA aims to apply strategic philanthropy in environmental grantmaking to guide the funding direction so that to realize the maximum social benefit of charitable funds in the environmental field. The shared values of CEGA members include integrating resources, making joint efforts, and sharing success for a better environmental future.

CEGA is an environmental grantmakers collaborative program instead of an independent legal entity. It was affiliated to China Foundation Center from 2018 to March 2024. From April 2024 onwards, the program is affiliated to All-China Environment Federation and operates under the guidance of the CEGA Decision-making Committee. The current Decision-making Committee consists of SEE Foundation, Alibaba Foundation, Mangrove Conservation Foundation (MCF), Lao Niu Foundation, Harmony Community Foundation, Vanke Foundation, China Green Carbon Foundation, All-China Environment Federation. The Decision-making Committee works for three years term, with its Chairman elected by the Decision-making Committee. Former chairman include Lei Yongsheng (Chairman of Lao Niu Foundation), Zhang Li (former Secretary General of SEE Foundation), Chen Yimei (former Secretary General of Vanke Foundation), and An Yaqiang (Secretary General of Lao Niu Foundation). The current co-chairs are Xie Xiaohui, Secretary General of Vanke Foundation and Yao Yao, Secretary General of Alibaba Foundation. Other members and partners of CEGA include, The Paradise Foundation, Friends of Nature, Beijing Afforestation Foundation, Changjiang Conservation Foundation, Beijing GreenSunshine Environmental Foundation, Qinghai Lake Ecological Protection Foundation of Qinghai Province, Hubei Wetland Conservation Foundation, China Ocean Development Foundation, All- China Environment Federation, China Association for NGO Cooperation and strategic partner Energy Foundation.



3

2024 CEGA Highlights

MAR

The Decision-making Meeting decided that CEGA was to embark on a new journey while affiliated to the All-China Environmental Federation and selected the third-term Co-Chairs.



JUN

The third “Her” Workshop for Environmental Philanthropy, organized by CEGA and members, was held, and the second phase of “Her” Stories was released.



JUN

On June 5th, the “Achievement Sharing Conference of the ‘New Power’ Program” was successfully held, in which the achievements of 2023 “New Power” Program were shared, and the 2024 annual funding scheme and capacity-building plan were released.



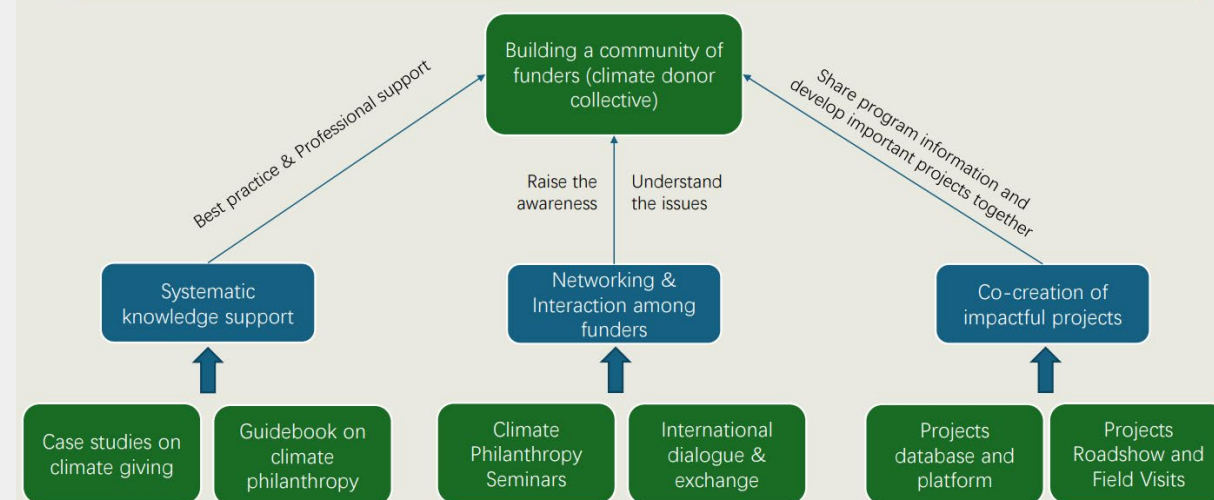
AUG

CEGA’s mid-year meeting and team-building activity were successfully held, and the Climate Philanthropy Partnership Initiative was launched.



Climate Philanthropy Partnership Initiative

Vision: Mobilizing more upstream philanthropic funds to climate sector to facilitate the achievement of China's 30-60 Target



NOV

CEGA released the Impact Report: Climate Philanthropy Case Studies at the UN Climate Change Conference Baku (UNFCCC COP 29).



DEC

CEGA organized the Adaptation and Urban Resilience Study Trip in South Korea.



DEC

At the end of the year, CEGA's Annual Forum was held in Xiamen, aiming to build partnerships for environmental philanthropy in the new era. During the forum, CEGA's Annual Report and Selected Case Studies were released.



CEGA Salons

Throughout 2024, 6 CEGA Salons were held, covering themes such as the ecological compensation, blended finance for climate change, environmental philanthropy for new-quality productive forces, environmental philanthropy and artificial intelligence, the new Charity Law, and new directions of climate philanthropy funds.

CEGA 第三十六期沙龙	CEGA 第三十七期沙龙
<p>2024.4.29 下午14:00-15:30 腾讯会议号: 665-273-582</p> <p>主题: 生态环境领域社会组织如何助力生态保护补偿机制实施?</p> <p>主持人: 陈瑞英 (CEGA) 执行主任</p> <p>特邀嘉宾: 傅强 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长)</p>	<p>2024.5.29 上午10:00-11:30 腾讯会议号: 323-117-392</p> <p>主题: 气候变化混合融资知多少</p> <p>主持人: 陈瑞英 (CEGA) 执行主任</p> <p>特邀嘉宾: 傅强 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长)</p>
CEGA 第三十八期沙龙	CEGA 第三十九期沙龙
<p>2024.6.27 上午10:00-11:30 腾讯会议号: 208-202-974</p> <p>主题: 环境公益助力新质生产力发展</p> <p>主持人: 傅强 (中国绿色基金会 副秘书长)</p> <p>特邀嘉宾: 傅强 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长)</p>	<p>2024.7.31 下午14:00-15:30</p> <p>主题: 环境公益与人工智能</p> <p>主持人: 傅强 (中国绿色基金会 副秘书长)</p> <p>特邀嘉宾: 傅强 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长)</p>
CEGA 第四十期沙龙	CEGA 第四十一期沙龙
<p>2024年10月22日 上午10:30-12:00 腾讯会议号: 224-232-590</p> <p>主题: 新慈善法背景下 热议气候慈善新发展</p> <p>主持人: 傅强 (中国绿色基金会 副秘书长)</p> <p>特邀嘉宾: 傅强 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长)</p>	<p>2024年10月22日 上午10:30-12:00 腾讯会议号: 979-510-411</p> <p>主题: 榜样力量引领 气候慈善资金新方向</p> <p>主持人: 傅强 (中国绿色基金会 副秘书长)</p> <p>特邀嘉宾: 傅强 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长), 李博 (中国绿色基金会 副秘书长)</p>

4 Annual Analysis of Environmental Grantmakers in China

Based on past years’ reports, this year’s report is structured as follows:

- **Environmental grantmakers analysis** analyzes the grantmaking of CEGA members (12 members provided information ¹), non-member grantmakers (53 non-members ²) and public fundraising for environmental projects. Dimensions of analysis include issues supported, methods chosen, geographical distribution, types of grantees, amount of grants, etc.
- **CEGA Selected Grantmaking Cases** showcase the cases recommended by the 3rd CEGA Excellent Grantmaking Case Sharing Activity. This year’s activity resulted in 15 selected cases, involving biodiversity conservation, climate change mitigation and adaptation, cross-sector collaboration, etc. The full text of the cases can be found in the 2024 CEGA Selected Case Studies.

4.1. Environmental Grantmakers Analysis 2024: CEGA Members

- **Total grants and trend.** In 2024, 12 CEGA members provided 356 million yuan in environmental grantmaking. Compared with the 399 million yuan recorded in 2023, the total funding decreased by 11%. Despite the decline, it still ranks as the second-highest annual environmental grantmaking amount since CEGA’s establishment in 2018.
- **Grants made by each member and trend.** In 2024, SEE Foundation provided a total of 189 million yuan in environmental grantmaking, making it the CEGA member with the largest contribution. It was followed by China Green Carbon Foundation, which provided 83.93 million yuan. Among CEGA members that provided grantmaking data for two consecutive years, 6 members—including Friends of Nature Foundation, Harmony Community Foundation, Vanke Foundation, China Green Carbon Foundation, Alibaba Foundation, and Changjiang Conservation Foundation—saw an increase in their environmental grantmaking compared with 2023.

¹ The 12 members are SEE Foundation, Alibaba Foundation, Lao Niu Foundation, Harmony Community Foundation, the Paradise International Foundation, Vanke Foundation, China Green Carbon Foundation, Friends of Nature Foundation, Changjiang Conservation Foundation, Beijing GreenSunshine Environmental Foundation, Hubei Wetland Conservation Foundation, and China Oceanic Development Foundation.

² For the list of the 53 non-members, please refer to the Chinese version of this report.

TABLE 1.

Overview of Environmental Grants made by CEGA Members in 2024 ³

① SEE Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; National Parks, Protected Areas and Habitat Conservation; Conservation and Restoration of Forest Ecosystem; Conservation and Restoration of Freshwater Ecosystem; Conservation and Restoration of Marine Ecosystem; Conservation and Restoration of Desert Ecosystem. Pollution Control: Water Pollution Control; Air Pollution Control; Solid Waste Management.		METHODS CHOSEN: Public Communication and Advocacy: Nature and Environment Education; Public Awareness Campaign; Public Advocacy, Mobilization and Participation. Environmental Rule of Law: Public Participation in Environmental Rule of Law. Industry Building and Development: Industry Infrastructure Building; Start-up Incubation; Development of Platforms and Research Organizations. Other Methods: Community Work; Rural Revitalization and Sustainable Livelihood; Other.
2024 OPERATING COSTS (10,000 YUAN) 23,918.09	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 18,859.22	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 79%
② Alibaba Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; Conservation and Restoration of Wetland Ecosystem. Pollution Control: Water Pollution Control. Climate Change: Climate Change Adaptation.		METHODS CHOSEN: Public Communication and Advocacy: Nature and Environment Education. Environmental Rule of Law: Policy and Law Advocacy. Industry Building and Development: Industry Infrastructure Building; Start-up Incubation. Other Methods: Community Work; Authorized Conservation and Trust.
2024 OPERATING COSTS (10,000 YUAN) 23,305.21	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 960.00	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 4%

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³ The 2024 operating costs in this table are based on the 2024 financial reports of grantmakers. The 2024 environmental grants are based on the actual amount granted in 2024 instead of the total amount of the grant agreement.

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③ Lao Niu Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Restoration of Wetland Ecosystem; Conservation and Restoration of Desert Ecosystem. Climate Change: Climate Change Adaptation.		METHODS CHOSEN: Green and Low-carbon Business: Green Business Actions. Industry Building and Development: Industry Infrastructure Building.
2024 OPERATING COSTS (10,000 YUAN)	2024 ENVIRONMENTAL GRANTS (10,000 YUAN)	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO
3,497.38	654.74	19%
④ Harmony Community Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Restoration of Urban Ecosystem. Climate Change: Climate Change Adaptation.		METHODS CHOSEN: Public Communication and Advocacy: Nature and Environment Education. Industry Building and Development: Talent Building. Other Methods: Community Work; Authorized Conservation and Trust.
2024 OPERATING COSTS (10,000 YUAN)	2024 ENVIRONMENTAL GRANTS (10,000 YUAN)	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO
2,265.02	559.58	25%
⑤ The Paradise International Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: National Parks, Protected Areas and Habitat Conservation; Conservation and Restoration of Marine Ecosystem.		METHODS CHOSEN: Industry Building and Development: Talent Building. Other Methods: Authorized Conservation and Trust; Others.
2024 OPERATING COSTS (10,000 YUAN)	2024 ENVIRONMENTAL GRANTS (10,000 YUAN)	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO
2,766.55	1,196.55	43%

⑥ Vanke Foundation		
ISSUES SUPPORTED: Pollution Control: Solid Waste Management. Climate Change: Sustainable Energy; Climate Change Adaptation.		METHODS CHOSEN: Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation; Impact Communications. Environmental Rule of Law: Policy and Law Advocacy.
2024 OPERATING COSTS (10,000 YUAN)	2024 ENVIRONMENTAL GRANTS (10,000 YUAN)	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO
3,903.10	2,829.38 ⁴	72%
⑦ China Green Carbon Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; National Parks, Protected Areas and Habitat Conservation; Conservation and Restoration of Forest Ecosystem; Conservation and Restoration of Freshwater Ecosystem; Conservation and Restoration of Desert Ecosystem. Climate Change: Efficient Use of Energy; Ecosystem Carbon Sink; Climate Change Adaptation.		METHODS CHOSEN: Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation; Impact Communications. Environmental Rule of Law: Policy and Law Advocacy. Green and Low-carbon Business: Green Finance and Credit; Green Business Actions; Industry Green Actions. International Cooperation: International Conferences and Visits. Industry Building and Development: Industry Infrastructure Building; Talent Building; Development of Platforms and Research Organizations. Other Methods: Community Work; Rural Revitalization and Sustainable Livelihood, Others.
2024 OPERATING COSTS (10,000 YUAN)	2024 ENVIRONMENTAL GRANTS (10,000 YUAN)	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO
8,393.13	8,393.13	100%

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⁴ The funding from Vanke Foundation covers both environmental philanthropic projects and the parts related to environmental issues in philanthropic projects of education and scientific research.

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⑧ Friends of Nature Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Restoration of Wetland Ecosystem; Conservation and Restoration of Urban Ecosystem. Climate Change: Efficient Use of Energy; Climate Change Adaptation.		METHODS CHOSEN: Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation. Environmental Rule of Law: Policy and Law Research; Environment Litigation. Industry Building and Development: Start-up Incubation; Talent Building.
2024 OPERATING COSTS (10,000 YUAN) 716.49	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 662.68	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 92%
⑨ Changjiang Conservation Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Use of Species and Germplasms; Conservation and Restoration of Freshwater Ecosystem.		METHODS CHOSEN: Public Communication and Advocacy: Public Awareness Campaign; Public Advocacy, Mobilization and Participation. Other Methods: Rural Revitalization and Sustainable Livelihood.
2024 OPERATING COSTS (10,000 YUAN) 1,390.00	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 871.21	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 63%
⑩ Beijing GreenSunshine Environmental Foundation		
ISSUES SUPPORTED: Climate Change: Sustainable Energy; Climate Change Adaptation.		METHODS CHOSEN: Industry Building and Development: Industry Infrastructure Building; Start-up Incubation; Talent Building. Other Methods: Community Work.
2024 OPERATING COSTS (10,000 YUAN) 62.17	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 62.17	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 100%

⑪ Hubei Wetland Conservation Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Restoration of Wetland Ecosystem.		METHODS CHOSEN: Public Communication and Advocacy: Nature and Environment Education; Public Awareness Campaign. Green and Low-carbon Business: Green Business Actions. Industry Building and Development: Industry Infrastructure Building.
2024 OPERATING COSTS (10,000 YUAN) 59.53	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 44.27	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 74%
⑫ China Oceanic Development Foundation		
ISSUES SUPPORTED: Ecological Conservation and Restoration: Conservation and Restoration of Marine Ecosystem.		METHODS CHOSEN: Public Communication and Advocacy: Public Advocacy, Mobilization and Participation.
2024 OPERATING COSTS (10,000 YUAN) 3,568.97	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 536.73	ENVIRONMENTAL GRANTS TO OPERATING COSTS RATIO 15%
Total		
2024 OPERATING COSTS (10,000 YUAN) 73,845.64	2024 ENVIRONMENTAL GRANTS (10,000 YUAN) 35,629.67	

- **Issues supported members’ grants.** Ecological Conservation and Restoration and Climate Change were the most focused issues among CEGA members. Among the 12 members, 7 funded projects related to Ecological Conservation and Restoration, and 7 funded Climate Change-related projects in 2024. The 12 CEGA members allocated 274 million yuan to the Ecological Conservation and Restoration field in 2024, a 17% decrease from 329 million yuan in 2023. Its share of the total annual grantmaking dropped from 82% in 2023 to 77%, but it remained the top priority for CEGA members’ annual environmental grantmaking. Meanwhile, CEGA members’ grantmaking for the Climate Change

field reached approximately 58.08 million yuan in 2024, a counter-trend increase of 26% year-on-year. Its proportion rose from 12% to 16%, indicating that CEGA members are increasing their investment in climate-related issues. Funding flowing to the Pollution Control field amounted to 24.17 million yuan, accounting for 7% of the total—basically the same as in 2023.

- **Ecological Conservation and Restoration.** Grantmaking for Conservation and Restoration of Desert Ecosystem was the highest, reaching 90.62 million yuan, accounting for approximately one-third of the total grantmaking in this field. In addition, Conservation and Restoration of Forest Ecosystem and Conservation and Restoration of Marine Ecosystem were also popular sub-issues among members. In 2024, they received 61.35 million and 47.75 million yuan in funding respectively, representing a 40% and 10% increase year-on-year. In terms of methods, Ecological Conservation and Restoration projects were mostly carried out in rural settings. The most common methods chosen was Rural Revitalization and Sustainable Livelihoods (39 projects), which aimed to achieve multiple benefits of ecological conservation in the context of rural revitalization.
- **Pollution Control.** In 2024, 68% of the grantmaking in this field (16.44 million yuan) was invested in the sub-issue of Solid Waste Management. Among the 10 Pollution Control projects funded by members in 2024, 4 primarily adopted the method of Public Advocacy, Mobilization and Participation, all of which fell under the Solid Waste Management sub-issue.
- **Climate Change.** Throughout the year, the total grantmaking from members that directly or indirectly covered Climate Change reached 210 million yuan. Its share of members’ total annual environmental grantmaking jumped from 34% to 59%, exceeding 50% for the first time. Funding targeting the sub-issue of Climate Change Adaptation reached 28.55 million yuan, a 56% increase year-on-year. Its proportion expanded from 40% to 49%, making it the sub-issue with the highest funding under Climate Change for the second consecutive year. The ratio of members’ grantmaking for climate mitigation and adaptation was nearly 1:1. Common methods for Climate Change projects included “Green Business Actions” under Green and Low-Carbon Business (9 projects), Talent Building (8 projects) and Industry Infrastructure Building (7 projects) under Industry Building and Development, as well as Community Work (8 projects) and Rural Revitalization and Sustainable Livelihoods (6 projects) under Other Methods.

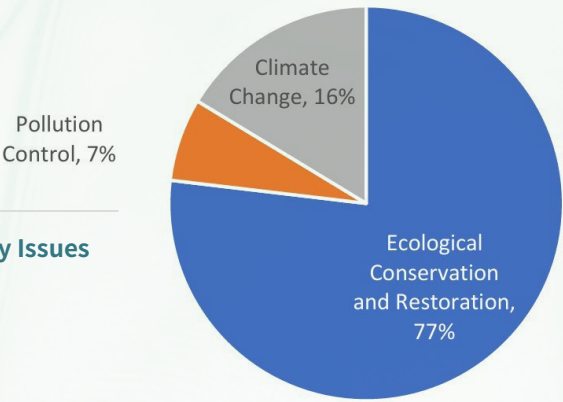
TABLE 2.

Category of Issue Fields and CEGA Members’ 2024 Environmental Grantmaking by Issues

Issues	Sub-issues	CEGA Members’ Grants by Primary Issue			
		No. of Grant-makers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1 Ecological Conservation and Restoration	1 Conservation and Use of Species and Germplasms	7	100	27,405.19	77%
	2 National Parks, Protected Areas and Habitat Conservation				
	3 Conservation and Restoration of Forest Ecosystem				
	4 Conservation and Restoration of Wetland Ecosystem				
	5 Conservation and Restoration of Freshwater Ecosystem				
	6 Conservation and Restoration of Grassland Ecosystem				
	7 Conservation and Restoration of Marine Ecosystem				
	8 Conservation and Restoration of Desert Ecosystem				
	9 Conservation and Restoration of Urban Ecosystem				
	10 Conservation and Restoration of Agricultural Ecosystem				
2 Pollution Control	1 Water Pollution Control	4	10	2,416.98	7%
	2 Air Pollution Control				
	3 Soil Pollution Control				
	4 Solid Waste Management				
	5 Chemicals and New Pollutants Management				
	6 Radioactivity, Noise, Light, Heat and Other Pollution Control				
3 Climate Change	1 Efficient Use of Energy	7	62	5,807.50	16%
	2 Sustainable Energy				
	3 Ecosystem Carbon Sink				
	4 CCUS Technology				
	5 Climate Change Adaptation				

DIAGRAM 1.

CEGA Members’ 2024 Environmental Grantmaking by Issues



- **Methods chosen by members’ projects.** CEGA members’ grantmaking projects adopted a variety of methods, covering all 6 primary categories: Public Communication and Advocacy, Environmental Rule of Law, Green and Low-Carbon Business, International Cooperation, Industry Building and Development, and Other Methods. In 2024, projects under Other Methods (including Community Work and Rural Revitalization and Sustainable Livelihoods) received 259 million yuan in environmental grantmaking from CEGA members, a 5% increase year-on-year. Their share of total grantmaking rose from 62% to 73%. Projects using the Public Advocacy and Awareness-Raising method received 54.73 million yuan in member grantmaking in 2024, accounting for 15% of the total. The proportion of grants received by projects using other methods was less than 10% each in 2024.
 - **Public Communication and Advocacy.** In terms of grant amount, 61% (33.23 million yuan) was used for Public Advocacy, Mobilization and Participation, which surpassed Public Awareness Advocacy to become the top secondary method under this category.
 - **Environmental Rule of Law.** Around 55% (7.18 million yuan) was used for Public Participation in Environmental Rule of Law, specifically the “Blue Defenders” project by SEE Foundation. Around 43% (4.35 million yuan) was allocated to Policy and Law Advocacy.
 - **Green and Low Carbon Business.** About 49% (2.76 million yuan) was used to promote Green Business Actions, such as members undertaking various carbon neutrality projects initiated by enterprises, conference organizers, and event hosts (mainly achieved through forest carbon sinks). Around 44% was allocated to promoting Green Industry Initiatives.
 - **International Cooperation.** A total of 3 projects received 170,000 yuan in grantmaking, all of which were used for International Conferences and Visits.
 - **Industry Building and Development.** Around 42% (9.88 million yuan) was used for Talent Building, such as the “Public Climate Action Project” by Friends of Nature Foundation; 36% (8.69 million yuan) was allocated to Industry Infrastructure Building, such as the “Climate Philanthropy Data Platform Project” by Beijing GreenSunshine Environmental Foundation; 22% (5.2 million yuan) was used for Start-up Incubation, such as the “Green Starters” program by SEE Foundation.
 - **Other Methods.** This category was dominated by Rural Revitalization and Sustainable Livelihoods (128 million yuan) and Community Work (71.19 million yuan). Both are common approaches adopted in Ecological Conservation and Restoration projects.

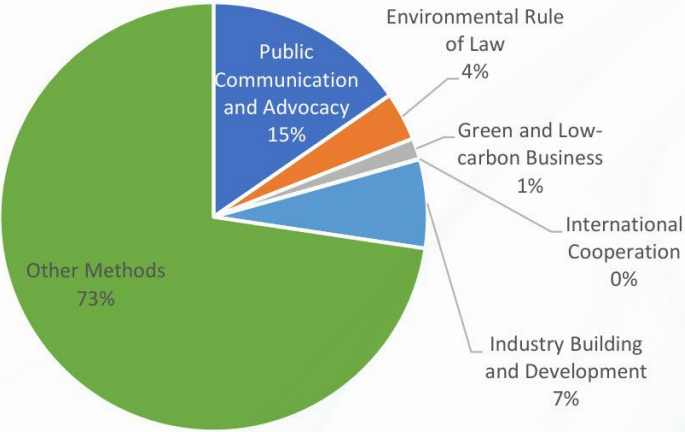
TABLE 3.

Category of Method Fields and CEGA Members’ 2024 Environmental Grantmaking by Methods

Methods		Sub-methods	CEGA Members’ Grants by Primary Method			
			No. of Grant-makers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1	Public Communication and Advocacy	1 Nature and Environment Education	7	39	5,472.74	15%
		2 Public Awareness Campaign				
		3 Public Advocacy, Mobilization and Participation (incl. Citizen Science, Green Consumption, Low-carbon Lifestyle, Zero-waste Lifestyle etc.)				
		4 Environmental awards				
		5 Impact Communications				
2	Environmental Rule of Law	1 Policy and Law Research	5	1,302.18	299.50	4%
		2 Policy and Law Advocacy				
		3 Public Participation in Environmental Rule of Law				
		4 Environment Litigation				
3	Green and Low-carbon Business	1 Efficient Use of Energy	3	558.61	733.43	2%
		2 Sustainable Energy				
		3 Ecosystem Carbon Sink				
		4 CCUS Technology				
		5 Climate Change Adaptation				
4	International Cooperation	1 Facilitation of Intergovernmental Cooperation	1	3	16.82	0.05%
		2 Building International NGO Advocacy Platform				
		3 Overseas Philanthropy Programs				
		4 International Personnel Exchange				
		5 International Conferences and Visits				
		6 International Research				
5	Industry Building and Development	1 Industry Infrastructure Building	6	31	2,377.45	7%
		2 Start-up Incubation				
		3 Talent Building				
		4 Development of Platforms and Research Organizations				
6	Other Methods	1 Community Work	8	77	25,901.87	73%
		2 Authorized Conservation and Trust (Informal Protected Areas, Agreement Conservation, Community Co-management)				
		3 Rural Revitalization and Sustainable Livelihood				
		4 Eco-compensation				
		5 Aid for Environmental Health Victims				
		6 Others				

DIAGRAM 2.

CEGA Members’ 2024 Environmental Grantmaking by Methods



- Methods chosen by members’ projects. Geographical distribution of grantees.** About 40% of CEGA members’ environmental grantmaking in 2024 was allocated to cross-regional projects, while 15% was allocated to nationwide projects. Together, they accounted for over 50% of the total funding, indicating that CEGA members pursue cross-regional synergy in environmental funding. In addition, 25% of the grantmaking flowed to North China, and 13% to Northwest China—two regions that are key areas for desertification control and forest conservation and restoration.
- Types of grantees.** In 2024, 99% of the environmental funding projects by CEGA members specified the types of recipients. Social organizations received 16% of the members’ environmental grantmaking; meanwhile 47% of the total grantmaking was allocated to projects targeting multiple types of recipients, typically including social organizations, public institutions (e.g., universities, research institutes, management authorities of protected areas), government agencies, village and neighborhood committees etc. These projects aimed to promote environmental governance through collaboration among diverse stakeholders.
- Amount of each grant.** In 2024, the ratio of projects with funding below 1 million yuan to those with funding of 1 million yuan or more was 6:4, remaining consistent with the previous year. There were 51 projects with funding between 1-5 million yuan, accounting for 30% of the total— the highest proportion. It was followed by projects with funding below 100,000 yuan (48 projects, 28%) and projects with funding between 100,000 and 500,000 yuan (46 projects, 27%).

4.2. Environmental Grantmakers Analysis 2024: Non-members

Through checking the annual reports of the foundations, this year’s report has analyzed 183 environmental grants made by non-members in 2024.

- Total grants and trend.** In 2024, 53 non-members provided 5.77 billion yuan in environmental grantmaking, which was about 13 times the 442 million yuan recorded in 2023. The significant increase is attributed to the “Inner Mongolia Comprehensive Ecological Management Project” by CHN Energy Foundation—a single project that contributed 5 billion yuan in environmental grantmaking. Excluding this outlier, the total environmental grantmaking from non-members in 2024 was 770 million yuan, representing a 74% increase compared to 2023 and exceeding the 639 million yuan in 2021. This figure also marks the highest annual total since statistics began in 2021.
- Key grantmakers.** The CHN Energy Foundation ranked first with 5 billion yuan in annual environmental funding. Other non-members with environmental grantmaking exceeding 500 million yuan in 2024 included Ant Forest Foundation. Those with funding over 50 million yuan included China Environmental Protection Foundation. Those with funding exceeding 10 million yuan included CNOOC Marine Environment and Ecology Protection Foundation and China Three Gorges Group Foundation.
- Issues supported by non-members.** Ecological Conservation and Restoration was the top priority for non-members’ environmental grantmaking in 2024: It received 5.709 billion yuan in non-member grantmaking, accounting for 99% of the total annual grantmaking. In terms of the number of projects, non-members funded 131 Ecological Conservation and Restoration projects in 2024, making up about 72% of the total number of projects. Meanwhile, non-members provided 47.57 million yuan in funding for Climate Change projects and 13.35 million yuan for Pollution Control projects in 2024.

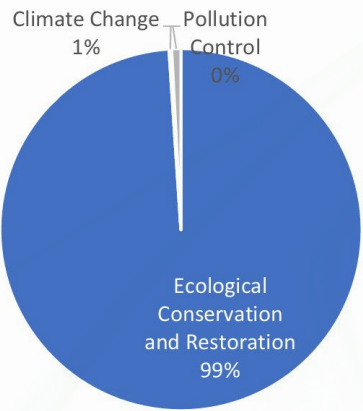
TABLE 4.

Category of Issue Fields and Non-members’ 2024 Environmental Grantmaking by Issues

Issues		Non-members’ Grants by Primary Issue			
		No. of Grantmakers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1	Ecological Conservation and Restoration	38	131	570,917.56	99%
2	Pollution Control	17	31	1,335.28	0.2%
3	Climate Change	15	21	4756.75	1%

DIAGRAM 3.

Non-members’ 2024 Environmental Grantmaking by Issues



- Methods chosen by non-members’ projects.** In 2024, non-members allocated 5.004 billion yuan to Green and Low-Carbon Business projects, accounting for 87.14% of the total annual grantmaking. Of this amount, 5 billion yuan was directed to the “Inner Mongolia Comprehensive Ecological Management Project” by the CHN Energy Foundation. A total of 611 million yuan was invested in projects using the method of Rural Revitalization and Sustainable Livelihoods under the category of Other Methods. Additionally, 48 projects (with a total funding of 50.06 million yuan) adopted the Public Awareness Campaign method under Public Communication and Advocacy. These projects accounted for 26% of the 183 total projects, making it the method applied in the largest number of projects—primarily including various popular science activities.

TABLE 5.

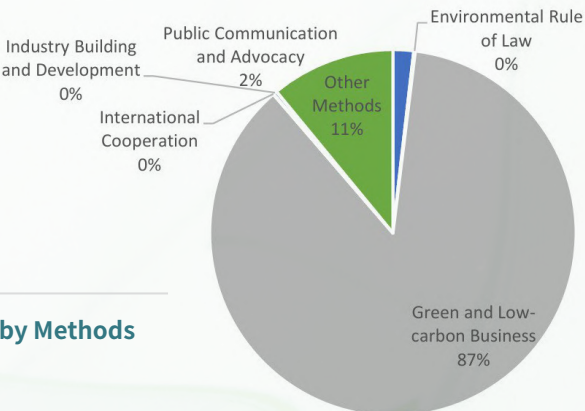
Category of Method Fields and Non-members’ 2024 Environmental Grantmaking by Methods

Methods		Non-members’ Grants by Primary Method			
		No. of Grant-makers	No. of Projects	Grant Amount (10,000 yuan)	Share in Total Annual Grants
1	Public Communication and Advocacy	30	79	10,522.77	2%
2	Environmental Rule of Law	6	22	749.85	0.1%
3	Green and Low-carbon Business	2	3	500,350.16	87%
4	International Cooperation	7	3	164.01	0.03%
5	Industry Building and Development	7	18	1,925.39	0.3%
6	Other Methods	30	58	63,297.40	11%

- Geographical distribution of grantees.** Due to CHN Energy Foundation’s 5-billion-yuan grant for comprehensive ecological management in Inner Mongolia, 87% of the total environmental grantmaking from non-members in 2024 flowed to North China. Furthermore, 12% of non-member environmental grantmaking was allocated to nationwide projects.

DIAGRAM 4.

Non-members’ 2024 Environmental Grantmaking by Methods



- Types of grantees.** In 2024, few non-member environmental grantmaking projects were co-received by multiple types of recipients, accounting for only 1% of the total grantmaking. By contrast, 99% of the funding was received by a single type of recipient. Government agencies and village/neighborhood committees were the primary recipients of non-member environmental grantmaking this year, collectively receiving 87% of the total funding. In addition, social organizations received 10% of non-member environmental grantmaking, mainly for projects related to Ecological Conservation and Restoration.
- Amount of each grant.** In 2024, the ratio of non-member environmental grantmaking projects with budgets below 1 million yuan to those with budgets of 1 million yuan or more was roughly 7:3. Compared with the 6:4 ratio for CEGA members’ environmental grantmaking projects, non-members had a higher proportion of small-budget projects (below 1 million yuan).

4.3. Analysis of Public Fundraising for Environmental Projects 2024

To gain a better understanding of public fundraising for environmental projects in China, this report collected data on the fundraising performance of environmental projects that conducted public fundraising via public foundations in 2024. The data sources include information disclosed in the annual reports of public foundations and on the Charity China platform.

- Total fundraising amount.** Based on the disclosure in public foundations’ annual reports and on the Charity China platform, a total of 33 public foundations carried out public fundraising for 162 environmental projects in 2024, raising a total of 195 million yuan throughout the year.

- **Fundraising by foundation.** In 2024, SEE Foundation was the public foundation with the highest public fundraising amount for environmental projects, raising over 55.1 million yuan. It was followed by China Green Foundation, which raised over 53 million yuan. There were 3 foundations whose fundraising amount ranged from 10 million to 50 million yuan, and 8 foundations with fundraising between 1 million and 10 million yuan. The remaining 20 foundations (accounting for 61%) raised less than 1 million yuan each.
- **Project implementers.** Among the 162 environmental projects with public fundraising, 110 projects (68%) disclosed that their implementers were the public foundations themselves (i.e. self-fundraising). These projects raised 158 million yuan in 2024, accounting for 81% of the total fundraising amount. The remaining 52 projects were implemented by other institutions, involving 12 public foundations and 27 frontline NGOs.
- **Fundraising by issue.** In 2024, environmental projects with public fundraising covered 3 environmental issues and 19 sub-issues. A total of 131 projects took Ecological Conservation and Restoration as their primary issue, raising a total of over 180 million yuan in public funds, accounting for a high proportion of 93%. At the sub-issue level, popular sub-issues with public fundraising exceeding 10 million yuan included Conservation and Use of Species and Germplasm, Conservation and Restoration of Forest Ecosystem, Conservation and Restoration of Desert Ecosystem, and Conservation and Restoration of Freshwater Ecosystem. This indicates that projects focusing on themes such as species conservation, afforestation, and river protection have become relatively mature in mobilizing public fundraising, while fields like pollution control and climate change still need further development.
- **Fundraising by implementation method.** A total of 85 environmental projects with public fundraising adopted the Public Communication and Advocacy approach, raising a total of 96.07 million yuan in 2024, accounting for 49% of the total amount. This made it the most mainstream implementation method among public fundraising environmental projects. Among this amount, approximately 73.85 million yuan was used for Public Awareness Campaign, which was the most mainstream secondary implementation method.
- **Fundraising by project.** Among the 162 projects, 56% had an annual public fundraising amount of less than 100,000 yuan, and fewer than 25% achieved an annual public fundraising amount of 1 million yuan or more. Only 3 projects reached an annual public fundraising amount of 10 million yuan or more. The top 10 projects by annual fundraising amount raised approximately 114 million yuan in 2024, accounting for about 59% of the total amount. This shows that the level of public fundraising in China's environmental philanthropy sector is uneven: a small number of "star projects" perform prominently, while most projects still have relatively low public fundraising levels.

5

2024 CEGA Selected Grantmaking Cases

In 2023, on the occasion of CEGA's 5th anniversary, the CEGA Excellent Grantmaking Case Sharing Activity was held for the first time. As a platform for showcasing and exchanging grantmaking practices, it received high attention and active participation from members. Between 2023 and 2024, the case sharing activity collected 38 cases submitted by members, identified 34 selected cases through mutual evaluation, and conducted in-depth interviews and case writing for 16 representative cases.

In 2025, the 3rd CEGA Excellent Grantmaking Case Sharing Activity continued to invite members to share high-quality grantmaking cases. Through peer review and in-depth studies, it explored highlights in the funding practices of members, distilled the latest trends in the environmental funding field, and showcased and advocated these insights to the industry. Based on the latest developments in the field over the past year, this year's activity set special themes including Climate Change Mitigation and Adaptation, Biodiversity Conservation, Cross-sector Collaboration, and International Cooperation. It also conducted targeted case invitations to guide members in sharing more forward-looking funding practices.

The 3rd CEGA Excellent Grantmaking Case Sharing Activity collected a total of 15 cases submitted by members. After review, all 15 cases were approved. For the full text of the cases and review comments, please refer to 2024 CEGA Selected Case Studies.

TABLE 6.

2024 CEGA Selected Grantmaking Cases

THEME Biodiversity Conservation	
CASES	GRANTMAKERS
Saving the Spoon-Billed Sandpiper	Shenzhen Mangrove Wetlands Conservation Foundation (MCF)
THEME Climate Change Mitigation and Adaptation	
CASES	GRANTMAKERS
CN Project	China Association for NGO Cooperation (CANGO)
Heat Response Guidelines for Elderly Communities Development	Friends of Nature Foundation
Climate Change Innovative Action Fund	Harmony Community Foundation
THEME Cross-sector Collaboration	
CASES	GRANTMAKERS
Program for NGOs in Climate and Gender Fields	China Association for NGO Cooperation (CANGO)
Supporting Chinese Children’s Climate Actions and Public Advocacy	China Association for NGO Cooperation (CANGO)
Bird-loving Week Nature Journaling Activity	Shenzhen Mangrove Wetlands Conservation Foundation (MCF)
“Clean Mountains, Pure Hearts” Waste Control Program	SEE Foundation
Enhancing Climate Resilience of Older Population in Towns of Zhaoqing City	Friends of Nature Foundation
“Era of Catastrophe: Survival Rules Under 3° C Warming” AI Interactive Test	Vanke Foundation
Shenzhen Community Environmental Sustainability Support Program	Vanke Foundation
Zero-Waste Development Project of Zhaojunsheng Market	Vanke Foundation
The Zero Waste Palace Museum	Vanke Foundation
Community Food Waste Composting Platforms and Research on Benefits	Vanke Foundation
COP Fellow Program	Vanke Foundation

Appendix:

Fields of Environmental Nonprofit Projects Adopted by CEGA (2023)

ISSUES		SECONDARY ISSUES	
1	Ecological Conservation and Restoration	1	Conservation and Use of Species and Germplasms
		2	National Parks, Protected Areas and Habitat Conservation
		3	Conservation and Restoration of Forest Ecosystem
		4	Conservation and Restoration of Wetland Ecosystem
		5	Conservation and Restoration of Freshwater Ecosystem
		6	Conservation and Restoration of Grassland Ecosystem
		7	Conservation and Restoration of Marine Ecosystem
		8	Conservation and Restoration of Desert Ecosystem
		9	Conservation and Restoration of Urban Ecosystem
		10	Conservation and Restoration of Agricultural Ecosystem
2	Pollution Control	1	Water Pollution Control
		2	Air Pollution Control
		3	Soil Pollution Control
		4	Solid Waste Management
		5	Chemicals and New Pollutants Management
		6	Radioactivity, Noise, Light, Heat and Other Pollution Control
3	Climate Change	1	Efficient Use of Energy
		2	Sustainable Energy
		3	Ecosystem Carbon Sink
		4	CCUS Technology
		5	Climate Change Adaptation

METHODS		SECONDARY METHODS	
1	Public Communication and Advocacy	1	Nature and Environment Education
		2	2 Public Awareness Campaign
		3	3 Public Advocacy, Mobilization and Participation (incl. Citizen Science, Green Consumption, Low-carbon Lifestyle, Zero-waste Lifestyle etc.)
		4	4 Environmental awards
		5	5 Impact Communications
2	Environmental Rule of Law	1	Policy and Law Research
		2	2 Policy and Law Advocacy
		3	3 Public Participation in Environmental Rule of Law
		4	4. Environment Litigation (New)
3	Green and Low-carbon Business	1	Green Supply Chain
		2	Green Finance and Credit
		3	Corporate ESG and Environmental Responsivities
		4	Green Business Actions (incl. Corporate Carbon Neutrality, Corporate Biodiversity, Green Production, Green Office etc.)
		5	Industry Green Actions
4	International Cooperation	1	Facilitation of Intergovernmental Cooperation
		2	Building International NGO Advocacy Platform
		3	Overseas Philanthropy Programs
		4	International Personnel Exchange
		5	International Conferences and Visits
		6	International Research
5	Industry Building and Development	1	Industry Infrastructure Building
		2	Start-up Incubation
		3	Talent Building
		4	Development of Platforms and Research Organizations
6	Other Methods	1	Community Work
		2	Authorized Conservation and Trust (Informal Protected Areas, Agreement Conservation, Community Co-management)
		3	Rural Revitalization and Sustainable Livelihood
		4	Eco-compensation
		5	Aid for Environmental Health Victims
		6	Other



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Main participants in report preparation	
Corporate Citizenship in Action (CCiA)	Hu Heng (Editor in Chief) Ding Siming, Liu Linning, Zhao Kunning
SEE Foundation	Gong Yue
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Shenzhen Mangrove Wetlands Conservation Foundation (MCF)	Wu Yan
Lao Niu Foundation	Zheng Jingru
Guangdong Harmony Community Foundation	He Xin
Paradise International Foundation	Ma Jian
Vanke Foundation	Yin Yi, Ou Huanyi
China Green Carbon Foundation	Hou Yuanqing, Zhang Zhiming
Friends of Nature Foundation	Li Xiang
Hubei Changjiang Conservation Foundation	Liu Zexu
Beijing GreenSunshine Environmental Foundation	Liu Yifeng
Hubei Wetland Conservation Foundation	Qiu Zhixuan
China Oceanic Development Foundation	Cheng Mingyuan
All-China Environment Federation (ACEF)	Ni Yao
China Association for NGO Cooperation (CANGO)	Mi Xiangxiang

2024 CEGA Excellent Grantmaking Case Special Judges	Jia Feng, Li Zhiyan
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— 环 境 资 助 者 网 络 —

CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE

2024 CHINA ENVIRONMENTAL GRANTMAKERS ALLIANCE (CEGA) REPORT

Add: 6th Floor, Huabiao Building, East Qingniangou Road, Chaoyang District, Beijing

Tel: 010-51266665

E-mail: zhangruiying@acef.com.cn

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